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OVRLAY Launches MyCollection: The Digital Assistant for Car Collectors

Effortless, exciting, and safe Vehicle Management for the Digital Age

Munich, 06.11.2024 — OVRLAY is proud to announce the launch of MyCollection, an innovative application designed specifically for collectors of classic and sports cars. MyCollection serves as an intelligent digital assistant that simplifies collection management, preserves the value of car collections for generations, and offers exciting new digital experiences.

Preserving the Value of Car Collections

MyCollection provides secure management of all vehicle documents and information that affect the value of vehicles. All documents, data, and images are securely available in one place, anytime and from anywhere, ensuring that the collection's value is protected and easily accessible.

Effortless Management with AI-Driven Services

Artificial intelligence and smart automation features save time, hassle, and effort in administering car collections of any size. The application offers automatic document classification and summarization, where uploaded documents are classified and summarized with suggestions for inclusion in timelines or cost records. It also provides professional visualisation tools, allowing photo backgrounds to be replaced at the touch of a button for a consistent and professional look. Additionally, when adding new vehicles, automatically generated texts and highlights are added to enhance the collection's documentation.

Cost & Price Transparency

MyCollection creates transparency about car expenses and provides reliable updates on price changes of added vehicles. Users gain access to over 1.5 million price valuation data points, receiving average market prices based on their car model for free. Detailed market reports, which are comprehensive, multi-page valuation reports suitable for sales or insurance purposes, can also be requested.

Exciting New Digital Experiences

The application allows collections to be experienced in innovative and immersive ways, offering options to share with others if desired. Features include virtual 360-degree tours of vehicles with highly detailed panoramic images. The 360 Spin feature creates 3D models of cars that can be rotated and viewed from all angles. With the 360 Model, cars and surroundings can be captured using a smartphone to create a 3D scenario. For the highest level of detail in virtual showrooms, eGames, NFT collections, and more, industry-grade digital twins can be utilized.

Security & Authenticity with Blockchain Technology

Blockchain-based procedures prove the authenticity of vehicle related documents, making forgeries impossible. Important documents are verified by accredited third parties, confirming their authenticity. Verified documents receive a unique encryption hash stored on a blockchain, allowing authenticity verification at any time.

High Security and Reliability Standards

OVRLAY, the provider of MyCollection, is ISO 27001 and ISAE 3402 certified, ensuring top-tier security and reliability for all users. The application is hosted in Europe and all data is processed GDPR compliant. AI models are provided locally within the company's own infrastructure.

Available Now

MyCollection is now available and collectors can register for the app and add their collection for free via the website <https://mycollection.world>. MyCollection can be used like a native app from any smartphone or tablet, but also from desktop and notebook computers.

White-Label Solutions for B2B Customers

Business customers can license MyCollection as a white-label solution with their brand, including individual functions, to offer innovative classic car management to their customers and enhance their service portfolio.



About OVRLAY

OVRLAY specialises in digital immersive technologies to make brand and product experiences more emotional, relevant and interactive. We create platforms for multidimensional customer relationships, bring brands and products to life digitally and create the basis for new digital business models.

OVRLAY's headquarters are located near Munich in Germany. Our nearshoring technology and development centre is located in Sarajevo, Bosnia and Herzegovina. Our team combines all disciplines and skills to design, develop and operate multidimensional experience platforms for our clients, based on ISO 27001 and ISAE 3402 certified processes.

More information at <https://ovrlay.world>

Press Contact:

Albert Brenner, Gründer und Geschäftsführer
albert.brenner@ovrlay.world







